

ROADSIDE ASSISTANCE COMPARISON¹

AAA vs. Auto Insurance Policy Coverage

Provider/Annual Cost	Roadside Assistance	Coverage Follows	Additional Benefits or Disadvantages	Consumer Satisfaction & Value Ratings ³
AAA Plus (\$89)	Full Service ² w/ Towing FREE Up to 100 miles to your location choice	The Member	Significant Benefits w/Discounts on a wide range of consumer services and products / No disadvantages	Top-rated for Consumer Satisfaction & Cost-to-Value
Insurance Co. (\$10-\$30) with a Roadside Assistance network and Toll Free Number	Limited Service w/ Towing Free ONLY to the nearest network repair facility	The Vehicle	No Additional Benefits / Disadvantage: Usage can INCREASE Insurance premium	Low Consumer Satisfaction & Cost-to-Value Ratings
Insurance Co. (\$10-\$30) with Reimbursement coverage (no network) from \$25 to \$200, depending on carrier	NO Service – Customer finds Roadside Assistance on own and pays then turns in receipt to insurance company for reimbursement up to coverage limit	The Vehicle	No Additional Benefits / Disadvantage: Usage can INCREASE Insurance premium	Low Consumer Satisfaction & Cost-to-Value Ratings
No AAA and No Insurance Co. coverage	Customer on their own – Average cost nationally for 100 mile tow is \$250 - \$600, depending on location.	No Coverage	None	Not Recommended

¹General Comparison using Industry Averages and Statistics – May be exceptions to details provided.

²Full Service Roadside Assistance includes Towing, Battery, Flat Tire, Lockout, Fuel Delivery, and Winching.

³Rating Services such as Consumer Reports, Angie's List, and ValuePenguin.

